

FOOTBALL CONTEST PICK THE WINNERS!

2 TICKETS to U.C.L.A. - IDAHO Game Oct. 22 Given To This Week's Best Picker!

Get Free Entry Blanks from These Advertisers! Guess the Scores and Win!

TAYLOR
LATEST STYLES
STYLE... Plus PERFECT FIT



WELL fitting clothes of quality give you a "success" appearance. Our custom tailoring costs you very little more—but gives you complete satisfaction.

1. Stanford vs. Oregon

J. LEPKIN
Merchant Tailor
1320 SARTORI Ph. 102

YOU'LL CHEER



Our expert SHELL lubrication... our rapid, courteous service... our friendly way of serving you. Drop in on the way to the game!

GOODYEAR TIRES HOBBS BATTERIES

If you're picking the games you'll need a SHELL Schedule. Only a few left!

SHELL SERVICE
CARSON AT BORDER
Earl Moore - Bill Morgan
18. Alabama vs. Tennessee

Harvel Before That First Cold Morning Comes —

Sooner or later it's going to come... that first cold morning... when weak batteries fail... when heavy oil turns to hard jelly... when it takes both hands to shift gears! Have your car checked before that oft-disastrous cold snap. Be prepared to get summer time per-10. Nebraska vs. Indiana

WHAT YOUR CAR NEEDS NOW!

1. Change to light motor oil!
2. Light grease in transmission and axles!
3. Set generator ahead!
4. Tune-up for cold weather starting!
5. Check battery for dead or weak cells!
6. Complete lubrication!

MATCH THESE PRICES

SPECIAL for 3 DAYS ONLY Famous

Fedco DOG FOOD 5 lbs. 25c

RECLEANED WHEAT, 100 lbs. \$1.45
ROLLED BARLEY Per Sk. \$1.05

Complete line Bird and Pet Supplies

TORRANCE FEED & POULTRY STORE
T. S. LOVELADY
1968 CARSON Ph. 407
17. Wisconsin vs. Pittsburgh

When You Go to the Game—Use

STANDARD Gas and Motor Oil

More Touchdowns to the Gallon!

3. Harvard vs. Army

ATLAS Tires and Batteries

CHARLIE MITCHELL'S **STANDARD STATIONS INC.**
Carson and Cabrillo
Phone 765

YOU CAN'T LOSE When You Buy Your **SPORTING GOODS**



... from us! We have a complete line of ALL sporting goods. Special discounts to students on football and other sporting goods equipment. Students, ask for your card!

2. Notre Dame vs. Illinois

CITY PAINT & SPORTING GOODS STORE
1324 SARTORI PHONE 251

MEMBER LOCKSMITHS' ASSN.

THRIFTY Bike, Key and Fix-It Shop

Combinations Changed and Locks Installed

WE FIX ANYTHING!

Prompt Repairs - Reasonable Prices

Latest Key Making Machine
1303 POST AVE.
15. Kansas vs. Oklahoma.

Get Free Entry From Advertisers!

Get Free Entry From Advertisers!

3 DAY SALE
Thursday, Friday, Saturday Only

WASH DRESSES

\$1.39

- NEW FALL STYLES
- PRINTS and RAYONS
- PEASANT • DIRNDLS
- DRESSMAKERS
- SIZES 12 to 20 ONLY

Regular \$1.95 Values

ELLWOOD'S
1417 MARCELINA AVE.
Torrance, Calif
9. U.S.C. vs. Washington State

William E. Wylam

POPPY FLOWER SHOP

What Says 'I'm Sorry' Better Than **FLOWERS?**

Post and Cravens Phone 307
11. Minnesota vs. Michigan



\$1 DOWN KEEPS YOU WARM ALL WINTER!

JUST ARRIVED! New Shipment

PENDLETON BLANKETS
Famous The World Over!

★ Here just in time for cold winter nights! Many beautiful colors and patterns in matchless Pendleton Blankets! On our easy weekly terms don't deny yourself the pleasure and comfort of warm blankets. Priced from \$4.95 to \$16.95.

50¢ WEEKLY

★ **STAR FURNITURE CO.** ★
SARTORI at POST 8. Washington vs. Oregon State PHONE 625

Enter Now! Get Free Entry Blanks From Advertisers!

Enter Now! Get Free Entry Blanks From Advertisers!

So You're Going To Get Married!

- You'll reflect your good taste... as well as save money... if you let The Herald print your Wedding Announcements or Invitations.

Also Birth Announcements... Social Stationery... Calling Cards

TORRANCE HERALD
1336 El Prado Telephone 444
16. Tulane vs. Rice

◆ SIMPLE RULES! ◆

1. Obtain free entry blanks from any of the advertisers on this page. (All entries MUST be submitted on the OFFICIAL Entry Blank).
2. Read all the advertisements on this page and find the game listed in each one. Write on the Official Entry Blank the teams and the number of points you estimate the winning team will win by. For example: White University over Black College by 20 points. Mail your entry (or bring it to The Herald office) but BE SURE IT REACHES US BY 10 A. M. Saturday, Oct. 8. (Your entry may bear a postmark not later than 10 a. m. Saturday). The games listed today are for this week-end. You have only two days so you'll have to hurry!
3. Winners are determined in the following manner: By naming the right team and coming closest to the correct score. You are not allowed to predict tie games and you are penalized 50 points for naming the wrong team. For example: If you pick Black to beat White by ten points, and White wins by ten, the score against you will be 20 plus 50, or 70 points. The person who scores the fewest possible points is this week's winner of the two tickets.
4. This contest is open to all except employees of The Torrance Herald. The Herald shall act as judges and their decision shall be final.
5. Tickets for the first contest winner will be for U.S.C.—Washington State game, L. A. Coliseum, Oct. 15. Winner of this week's contest will be published here in next Thursday's issue.

PHOTOS FOR CHRISTMAS
Should Be Made Early!

Bring in this ad and get an additional Colored Photo FREE with your order!

14. Duke vs. Georgia Tech

HAIG & HAIG
FOR FINE PHOTOGRAPHS
1224 EL PRADO
Phone Torrance 99-W

THE NEWEST, SMARTEST STYLES — for **MEN**

Seen at All the Football Games
Are Sold By

SANDY & SCOTTY
MEN'S WEAR
1307 El Prado
4. California vs. U.C.L.A.

LESLIE L. PRINCE WINNER LAST WEEK! NEW CONTEST EACH WEEK FOR 7 WEEKS! ENTER!

Alcorn's Your Neighborhood Drug Store ON TORRANCE BLVD.

HOT SOUP FOR A COLD DAY!
THE PERFECT DISH!
13. Dartmouth vs. Brown

BE SURE TO ENTER OUR YOYO QUILT CONTEST!

YOU ALWAYS WIN WHEN YOU BUY AT BEACON DRUG CO.

The *Jenell* Store

More For Your Dollar!

1519 Cabrillo • Leslie L. Prince, Prop. • Phone 180
7. Idaho vs. Gonzaga

TORRANCE NATIONAL BANK

Less Than Penny-a-Day Protects Your Valuables

Don't risk loss of valuable jewelry and important papers by fire or theft. For less than a penny-a-day, we protect them in safe deposit boxes.

Protect insurance policies, wills, receipts, bonds, and all important papers as well as heirlooms, jewelry and other valuables. It costs little and the satisfaction of protection is great.

For safety's sake—rent one of our safe deposit boxes tomorrow.
6. Arizona vs. Santa Clara

★ **MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION** ★

THE FRIENDLY BANK TORRANCE

ZENITH

FOOTBALL GAMES COME IN BETTER ON A NEW '39

\$17.95

OTHER ZENITH MODELS to \$159.95
Phone for Free Home Demonstration!

12. Fordham vs. Purdue

National Home Appliance Co.
HARRY M. ABRAMSON "FRIENDLY CREDIT"
1312 Sartori Phone 78

You'll Get A KICK Out of Pulling Into

Firestone

FOR Gas • Oil • Batteries • Supplies AND THE BEST DARN SERVICE IN TOWN!

Cravens and Marcelina 5. Yale vs. Navy Phone 476